



# Memusi Hope Foundation

*Giving hope, Inspiring Lives*



## Organization Profile





## Who We Are

Memusi Hope Foundation was founded in the year 2009 and registered under the Trustee Act, Cap 167 of the laws of Kenya, with the objective of improving lives and the society in Kenya and the world by extension through influencing, encouraging and actively participating in causes that promote environmentally friendly solutions and ecological renewal, alleviate suffering, improve access to opportunities of empowerment, contribute towards gender inclusion and societal transformation ultimately, allowing humanity to live in more just and friendly society.

The name 'Memusi' has its origin from the Maasai community which means 'to be pleasantly surprised' or 'stroke of unexpected luck'. This monumental attachment to the name gives hope and inspires life among the pastoral communities.

## Our Vision

To build an enlightened, enabled and productive pastoral community.

## Our Mission

To sustainably empower pastoral communities by ensuring their rights and voices are respected and they are economically empowered.



## OUR PROGRAMS

Our programs and projects are designed to make a lasting impact on individuals and communities, and we accomplish this by partnering with donors, local organizations and communities to create sustainable change and enhance the living standards, improve the quality of life and reduce inequalities in the society aiming at achieving the sustainable development goals (SDGs).

Our thematic pillars are;

### Climate Change & Environmental Conservation

We recognize the urgent need to address environmental issues taking action to protect our planet for future generations therefore we are very dedicated to preserving the natural world and mitigating the devastating effects of climate change. We promote sustainable development and conservation practices, and create awareness about the importance of environmental protection, sustainable agriculture, renewable energy, sustainable land use and waste management, among other topics within the conservation spectrum.

### Education and Capacity Building

We believe that education is a fundamental human right and the key to unlocking human potential, and that it is essential if individuals and communities will become agents of change in their society. We work with local partners to develop customized programs that are tailored to the specific needs of the communities we serve. By providing education and training, we aim to create sustainable change and promote social and economic development in the communities we serve ending up with a just and equitable world for all.



### **Governance, Human Rights & Social Justice**

Every individual deserves to be treated with dignity and respect, and all people have the right to live in freedom and equality. Through our programs and projects, we work to empower individuals and communities to promote democratic governance, protect human rights, and advocate for social justice. Our programs range from promoting public advocacy for human rights protection, participation in governance, supporting grassroots movements, to providing legal aid and advocacy for marginalized groups. By working together, we can make a meaningful impact on the lives of individuals and communities, and help build a more peaceful and prosperous world for all.

### **Poverty Alleviation & Livelihoods Support**

Poverty is a complex issue that requires a comprehensive approach, and we work to address the root causes of poverty through our programs and projects, including initiatives aimed at providing access to micro-enterprise support, healthcare, and basic needs such as food and clean water, provision of social safety net programs for vulnerable people, supporting smallholder farmers, promoting sustainable agriculture practices, as well as livelihoods support through skills training and income generation activities. By harnessing our synergies along with other stakeholders, we can make a meaningful impact on the lives of individuals and communities.

### **Women, Gender Inclusion & Youth Empowerment**

There is an urgent need to address the systemic barriers and discrimination faced by women and youth, and we work to create opportunities for their full participation and leadership in all aspects of society. We are committed to promoting gender equality and youth empowerment because we believe that women and youth are powerful agents of change and that by empowering them, we can create a more just and equitable world for all. Our programs range from campaigns against Female Genital Mutilation, providing education and training on gender equality and women's rights to supporting entrepreneurship and promoting youth leadership and participation of both women and youth in governance.



## ▶ Water, Sanitation and Health (WASH)

Access to clean water and sanitation is the key for promoting good health and preventing the spread of disease therefore we are dedicated to promoting access to clean water, sanitation, and health services in underserved communities to promote good hygiene practices. We build water infrastructure and provide water filtration systems to promote community-led sanitation initiatives as well as providing health education and training.

## ▶ Disaster Relief And Humanitarian Emergencies Response

We provide relief and assistance to those affected by natural disasters and humanitarian emergencies around our communities, which includes essential aid to those affected, including food, shelter, water, and medical supplies. We ensure support to the most vulnerable populations, including women, children, and the elderly, and to help communities rebuild and recover from the devastation caused by disasters.





 **IMPACTS**

***Anti-FGM (Female Genital Mutilation) Campaigns.*** We have seen massive reduction in FGM practices and its negative effects as communities have become more open to abandoning the practice and more supportive of alternative rites of passage that do not involve FGM.

In addition, we have follow-up and tracking mechanisms to keep tabs on learners and girls within the community, with the collaboration of ethnic elders.

***Scholarships and Education.*** School enrolment rates have increased by more than 42% based on the availability of scholarships and sponsorship opportunities, as well as sensitization campaigns for youth towards education. We have also seen massive reduction in early marriages for girls as well as boys choosing the class over nomadic pastoralism.

***Afforestation.*** We have sensitized communities on climate change and they are now receptive to abandon counterproductive land practices as well as take active roles in control of soil erosion. Based on this, we are in the process of setting up a nursery for a million tree seedlings to be planted across Kajiado county in collaboration with the community.

***School Feeding Programs.*** Malnutrition and nutrition-related health conditions have dropped significantly and this has contributed to improved cognitive abilities for children in school as well as a generally healthier population.

***Water-borne diseases low.*** Provision of water in households and schools has improved sanitation and reduced the prevalence of outbreaks diarrhoea and other water-borne diseases and other sanitation-related health conditions.

***Micro-enterprise.*** We have supported 500 Maasai women in developing and starting businesses in making ornaments, which has increased household incomes as well as the socio-economic status of the community.





### **Hon. Elijah Memusi Kanchory- Patron & Founder**

He is the sitting Member of Parliament for Kajiado Central, and he is very passionate about equality, youth empowerment, the socio-economic empowerment of pastoral communities, social justice and good governance. Under his leadership, Memusi Hope Foundation has become a leading voice in the fight for social justice and poverty alleviation in Kajiado County and the country at large. He has worked tirelessly to raise awareness about the issues faced by vulnerable communities and lobbied local leaders to provide support and resources. He is the current Treasurer of the Pastoralist Parliamentary Group, the largest caucus in the Kenyan Parliament.

### **DR. RAHAB LANOI- C.E.O**

Dr. Rahab Lanoi leverages her experience spanning over 15 years of not-for-profit management to provide leadership and direction to the Foundation. She works closely with the Board of Directors to develop strategies to grow fundraising and design, implement and monitor high impact programs. She also ensures effective implementation of the strategy, co-ordination of the Foundation activities, the monitoring and evaluation framework and reporting to stakeholders.



### **LILIAN KOECH- Chairperson**

Lilian Koech is marketing and branding specialist. She has over 14 years' experience in agriculture and education sectors in Kenya. She is passionate about creating, developing, and scaling impactful solutions for various problems facing the youth and women in Kenya. Additionally, she directs the Foundation strategically towards its goal delivery. She holds a Bachelor of Business Management from Moi University and a Master of Business Administration (MBA) in Strategic Management from the University of Nairobi.

### **DR. LEONARD KINYULUSI- Member**

Dr. Leonard Kinyulusi is a senior director with over 18 years' experience in government and private sector affairs. He is a visionary with a keen understanding of corporate governance, legislative and regulatory process, and expert skills in strategic leadership and management. He has extensive competency in forging effective relationships with key stakeholders within government, industry, and political communities. Additionally, he has an expertise in project planning and management, organizational development including, policy formulation and resource mobilization, human and capital



### **KENNEDY ECHESA- Member**

Kennedy Echesa is an Advocate of the High Court of Kenya. He is an enthusiastic and devoted scholar, lawyer, and law lecturer at the University of Nairobi School of Law. He is passionate about education law, and law, democracy, and governance. He holds a Bachelor of Arts degree in Education from Masinde Muliro University of Science and Technology, a Bachelor of Laws (LL.B) degree and a Master of Laws (LL.M) degree from the University of Nairobi, and a Postgraduate Diploma in Law from the Kenya School of Law. He is currently pursuing his PhD in Law at the University of Nairobi.

### **LEMARON KUYO- Member**

Lemaron Kuyo is a community leader in Kajiado County. He is interested in developing the capacity and knowledge of women and youth in Kajiado County. He has a track record of project coordination and implementation of community development programs targeting children and women.







Government of Kenya



Kajiado County Government



NG-CDF



Moringa School



Amref Africa



Africa Centre For Computing

*We are always open to engage with stakeholders who share our vision and mission to make a positive impact in the communities we serve. We understand that effective partnerships with others are crucial for the success of our programs, and we are committed to maintaining transparent and ethical practices in all our engagements. We welcome discussions with donors and other stakeholders who wish to support our work in the areas elucidated above. We are flexible in our approach, and we work with our stakeholders to tailor their contributions to specific programs or projects that align with their philanthropic objectives. We believe that working in partnership with donors and other stakeholders is vital to our continued success, and we value their contributions as an essential part of our team.*

## Our Key Contacts

**Dr. Rahab Lanoi**

**The CEO**



**Tel: +254 722 673 115**



**Email: [rahablanoi@memusihopefoundation.or.ke](mailto:rahablanoi@memusihopefoundation.or.ke)**

**Hon Elijah Memusi Kanchory**

**The Patron**

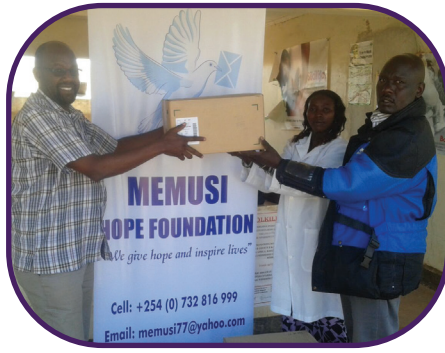


**Tel: +254 721 95 490**

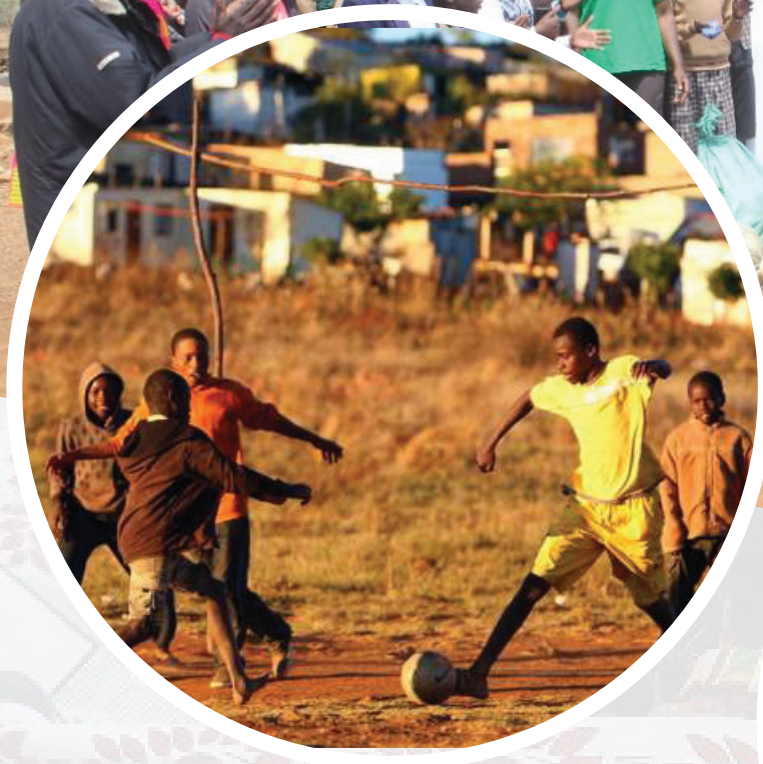


**Email: [memusikanchory@memusihopefoundation.or.ke](mailto:memusikanchory@memusihopefoundation.or.ke)**









## GET IN TOUCH



**Location**  
Kajiado Town, Osiligi Farm

**Liason Office:**  
Nairobi (Kenya House Complex Koinange Street,  
5th Floor Suite K22).



+254 738 979 794



Info@Memusihopefoundation.Or.Ke